

## Role Statement

Role:	Advocacy & Campaigns Coordinator
Unit:	Prevention
Reports to:	Chief Executive Officer
Direct Reports:	None
Status:	Full-time, ongoing subject to funding
Classification:	Level 6, Social, Community, Home Care & Disability Services Award 2010

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## About DVNSW

Domestic Violence NSW is the NSW peak representative body for specialist domestic and family violence (DFV) services. Operating from a feminist, social justice framework, we work to improve policy, legislative and program responses to DFV. We work on behalf of our members representing over 50 organisations across the state, including:

- Specialist domestic and family violence services.
- Community and women's health organisations.
- Community legal services specialising in working with victim-survivors.
- Non-government organisations that work primarily with victim-survivors.

Our work includes:

- Research, policy development and guidance to the government and the NGO sector.
- Supporting the development and implementation of prevention and awareness work and campaigns.
- Developing integrated responses to prioritise the safety and wellbeing of DFV victim-survivors and hold perpetrators of violence accountable.
- Systemic advocacy and representation to government and other decision makers.
- Training and education.
- Supporting the development of best practice responses and services, including primary prevention.
- Information dissemination to our members, partners, the media and communities.
- Sector consultation, coordination and capacity building to enable better service delivery and functioning of community organisations.

## Position Purpose

The Advocacy & Campaigns Coordinator takes the lead in creating change through advocacy, support of good practice in the sector and a whole of government approach to domestic and family violence and awareness campaigns. This role drives DVNSW's work on developing service standards and a quality framework for the DFV sector, developing high-level approaches to advocacy and violence prevention and realising the NSW DFV Blueprint.

Success measures in this role include:

- Output level for strategic advocacy initiatives and violence prevention campaigns.
- Extent and relevance networks.
- Stakeholder feedback.
- Contribution to team and organisational performance.

## Responsibilities & Key Activities

### Stakeholder Engagement

- Establish and manage relationships with relevant NSW government departments including Women NSW, Education Centre Against Violence, Departments of FACS, Health, Justice, Police, DPC and Education.
- Engage, collaborate and support key NGO stakeholder groups including the NSW Women's Alliance, No To Violence, the NSW Men's Behaviour Change Network and the Men's Behaviour Change Workforce Development Standards Committee and Our Watch.
- Work with relevant stakeholders to form relevant and culturally safe prevention and early intervention responses and campaigns in diverse communities including Aboriginal and Torres Strait Islander, LGBTIQ, Culturally and Linguistically Diverse, migrant and refugee communities.
- Build and support partnerships with sector experts and peak bodies that work with at risk cohorts including women with disability, older women and young women.
- Develop, implement and maintain a plan to keep stakeholder groups and DVNSW members apprised of developments relevant to their areas of expertise/interest.
- Convene and coordinate communities of practice to leverage collective learning and perspectives to inform DVNSW's advocacy, practice and campaign agenda.
- Coordinate the preparation of communications to members on DVNSW activities.

## Advocacy & Campaigns

- Keep abreast of developments and emerging issues within the sector and governmental policy direction and prepare submissions to influence external stakeholder decision-making.
- Initiate a campaigns plan to drive the implementation of recommendations of the NSW government's commitment to reducing DFV ('the Blueprint').
- Using DVNSW's research as well as sector engagement, create and implement campaigns that raise awareness of DFV as a preventative intervention.
- Identify opportunities to work with non-traditional partners in the DFV space on awareness and prevention projects (eg, within the corporate sector).
- Coordinate and manage early intervention and prevention activities and campaigns.

## Sector Support

- In partnership with Women NSW and the DVNSW team identify and promote opportunities to develop good practice and develop a long-term plan for quality standards.
- Support the NSW DFV sector to co-design programs, workforce development strategies and evaluation approaches to assist service providers and practitioners to manage quality assurance processes and achievement and maintain accreditation.
- Work closely with Homelessness NSW and other key stakeholders to develop and deliver the key strategies (such as *2017-2020 NSW Homelessness Industry and Workforce Strategy*).
- Coordinate workshops, events and sector development activities.

## Organisational Participation

- Work collaboratively with team members to contribute broadly to the achievement of DVNSW objectives.
- Participate in organisational development and planning initiatives.
- Provide regular reporting as required.
- Comply with DVNSW's policies and procedures.
- Undertake other responsibilities and duties within the scope of this role, as directed.

## Selection Criteria

### Essential

- Relevant qualification in Social Science, Health Science, Public Health or a related field.
- Experience in the domestic and family violence sector with strong understanding of the diversity of the sector.
- Strong analytical and investigative skills to formulate advocacy positions within a broad framework.
- Highly developed stakeholder engagement and networking skills across the sector, government and the community sector.
- Strong advocacy skills, preferably at a systemic level.
- Proven facilitation skills in group settings.
- Exceptional interpersonal skills with the ability to work with a wide range of demographic groups.
- Strong initiative, self-motivation and resilience.
- Excellent planning, time management and organisational skills.
- Sound computer literacy with the aptitude to quickly take-up new technologies for campaigning and stakeholder engagement.
- Commitment to social justice and gender and cultural safety
- Female - being a woman is a genuine occupational requirement of this position under Section 126A of the Anti-Discrimination Act 1977 (NSW)

### Ideally:

- Understanding of the NSW government policy environment.
- Experience or understanding of the homelessness, child protection and/or early intervention sectors